

2016 Life Time Spring 10KaDay Steps Challenge Official Rules

- 1. Entry.** To enter the Life Time 10KaDay Steps Challenge (the “Challenge”), you must: (a) pay the \$15 programming fee which covers the cost of services provided to you and administration of the Challenge either at a participating Life Time Fitness, Inc. (“Life Time”) club or online (at <https://shop.lifetimefitness.com>) between January 11, 2016 and March 1, 2016; (b) own a Fitbit® activity monitor and create an account at www.fitbit.com, or a Garmin® activity monitor and create an account at www.connect.garmin.com, or own a Jawbone® activity monitor and create an account via the Jawbone app from the App Store or Google Play. As part of the registration process, you must link that account to the Life Time 10,000 Steps Challenge at lifetimefitness.10kaday.com. Life Time not responsible for unlinked or incompatible devices, device malfunctions, unsynced/mis-tracked steps. If you have questions regarding this Challenge, please contact go to *Contact Us* link on lifetimefitness.10kaday.com. Challenge is open to United States residents that are Life Time members who have obtained the age of 18 by February 6, 2016. Employees of Life Time may register, but are not eligible to win any prizes. Challenge is void where prohibited by law.
- 2. Compatible Devices.** Fitbit (Zip, One, Flex, Force, Charge, Charge HR, and Surge); Garmin (Vivofit, Vivofit 2, Vivosmart, Vivosmart HR, Vivoactive, Forerunner 15, Forerunner 25, Forerunner 225, Forerunner 230, Forerunner 235, Forerunner 630, Forerunner 920xt, Fenix 3); and Jawbone (UP Move, UP 2, UP 3, and UP 4). These activity trackers are intended to be tools to provide you with information to encourage an active and healthy lifestyle. Activity trackers rely on sensors that track your movement. The data and information provided by these devices is intended to be a close estimation of your activity, but may not be completely accurate, including step, sleep, distance and calorie data. Activity trackers are not medical devices, and the data provided by them is not intended to be utilized for medical purposes and is not intended to diagnose, treat, cure, or prevent any disease.
- 3. Eligibility.** You must complete at least 10,000 steps **each day** starting 12:01 a.m. March 1, 2016 through 11:59 p.m. April 11, 2016 in order to be eligible to win Prizes. Failure to complete 10,000 steps any day from March 1, 2016 through April 11, 2016 disqualifies you from Prizes. You also must ensure that you have joined the 10,000 Step Challenge on lifetimefitness.10kaday.com in order for your steps to be traced by Life Time.
- 4. Winners.** All participants who complete 10,000 steps each day from March 1, 2016 to April 11, 2016 will receive a Prize. The top national male and female who have completed the most steps from March 1, 2016 through April 11, 2016 in each age category will each win a National Prize. The three age categories are: 18-35, 36-49 and 50+. The top male and top female at each club who achieve the most total steps and achieves 10,000 steps each day March 1 – April 11, will win a prize. In the event of a tie, Life Time will enter all the eligible winners into a drawing and a winner will be randomly selected. If any winner fails to respond to notification within five (5) days, the Prize will be forfeited and another winner will be selected.
- 5. Prizes.** The male and female National Prize winners of each age category will each receive five hundred dollars (\$500) (total ARV \$3000). The top male and top female at each club who achieve the most total steps and achieves 10,000 steps each day March 1 – April 11, will win a set of Jaybird X2 Bluetooth Headphones. Every participant who completes a minimum of 10,000 steps a day from March 1, 2016 through April 11, 2016 will receive fifteen (15) LT BUCK\$. Prizes are non-transferable. Taxes are the sole responsibility of each winner. Life Time reserves the right to substitute prize with similar prize of equal or greater value due to prize availability. National Prize may also be required to execute an Affidavit and Publicity Release and a W-9 (if applicable) within fourteen (14) days of notification or prize will be forfeited and an alternate winner may be chosen.
- 6. Odds.** The odds of winning depend on the number of entrants.

7. **Winner Affidavit and Release.** Before receiving the prize and as a condition of receiving a Prize, winners must provide valid photo identification featuring his or her name and address as it appeared on the entry supplied, provide proof of proper age and residency, and sign an affidavit of eligibility and release supplied by Life Time which, among other disclaimers, (a) releases Life Time Fitness, Inc. and its range of subsidiaries, directors, agents, agencies, affiliates, promoters, officers, directors, employees and related persons from any and all liability related to the Challenge and the receipt and use of the prize, and (b) grants Life Time the right to publish the winner's name, city/state, photograph(s), voice, testimonial, approved biographical information, or other likeness and/or prize information or personal exposition (and/or any edited portion thereof) for promotional, advertising and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, the winner to the extent permitted by law.
8. **Assumption of Risk, Waiver of Liability, and Indemnification.** You acknowledge that there are risks associated with your participation in the Challenge and you agree that the terms of your General Terms Agreement and Member Usage Agreement apply to your participation, including but not limited to the Assumption of Risk, Release of Liability, and Indemnification provisions. By entering the Challenge, each participant agrees to follow these Official Rules and to release, discharge, and hold harmless Life Time and its affiliates, subsidiaries, and agents, together with the present and future officers, agents, employees and representatives of each of them, from any and all responsibility or liability whatsoever for any property loss, damage, personal injury, or death, in connection with the prize(s) and/or any person's participation in the Challenge.
9. **No Guaranty of Weight Loss or Body Transformation.** Individual weight loss results vary and participation in the Challenge does not guarantee weight loss. Factors such as diet and genetic makeup, overall health, or physiological differences may influence weight loss. Please consult with your physician before beginning any new nutrition or exercise program.
10. **General.** No entrant shall use any artificial or improper means of accumulating steps in order to win the Challenge, including but not limited to, tampering with the activity device itself. All interpretations of these Official Rules shall be made by Life Time, whose decisions and interpretations shall be final and binding. Life Time reserves the right to cancel, terminate or suspend this Challenge or any part of this Challenge for any reason. Life Time reserves the right, at its sole discretion, to disqualify any individual it reasonably suspects or believes to be tampering with the entry process, any part of the Challenge itself, or the award mechanism by any means or suspected to be acting in violation of these Official Rules or any other term or condition of the Challenge set by Life Time. If Life Time determines, in its sole discretion, that unforeseen events have compromised the integrity or viability of the Challenge, Life Time reserves the right to void the entries at issue, and/or terminate the relevant portion of the Challenge, including the entire Challenge, and/or modify the Challenge. Life Time Fitness shall not be responsible for lost, incomplete or late entries or activity device malfunctions, or for any entries or statistics that are not received by Life Time through the Life Time 10,000 Step Challenge Group on lifetimefitness.10kaday.com by the applicable deadline for any reason whatsoever. Fitbit®, Garmin® and Jawbone® are in no way associated or a sponsor of this Challenge.
11. **Sponsor and Winner List.** The sponsor is Life Time Fitness, 2902 Corporate Place, Chanhassen, MN 55317. To receive a notification of the Challenge winners, please submit your request in writing by April 30, 2016 to Life Time Fitness, 2902 Corporate Place, Chanhassen, MN 55317, Attn: 10,000 Step Challenge.