





Hosts



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Last call...

WALKT  BER TM

2025

Learn more at *Walktober.com*.

Agenda

- Well-Being challenges overview
- Mental Health in Motion
- *Go Gold* and *Bloom* demo
- Next steps, no-obligation quote
- Q&A



Wellness Challenges by Model

Fixed

10K
oday

Bloom™

Colorful
CHOICES™

Go GOLD

Health FOR THE Holidays™

SNOW
WONDER™

Spring into
MOTION™

STAR TRAK™

Summertime

WALKT^oBER™
2025

Flexible

CHIRPY™

Coast to
Coast

FEEL LIKE A
MILLION

WORLDWIDE
Wellness

canvas

Personalized

good
nurtured™

nourish

Right on the
money™

Sustain™

Work of
art

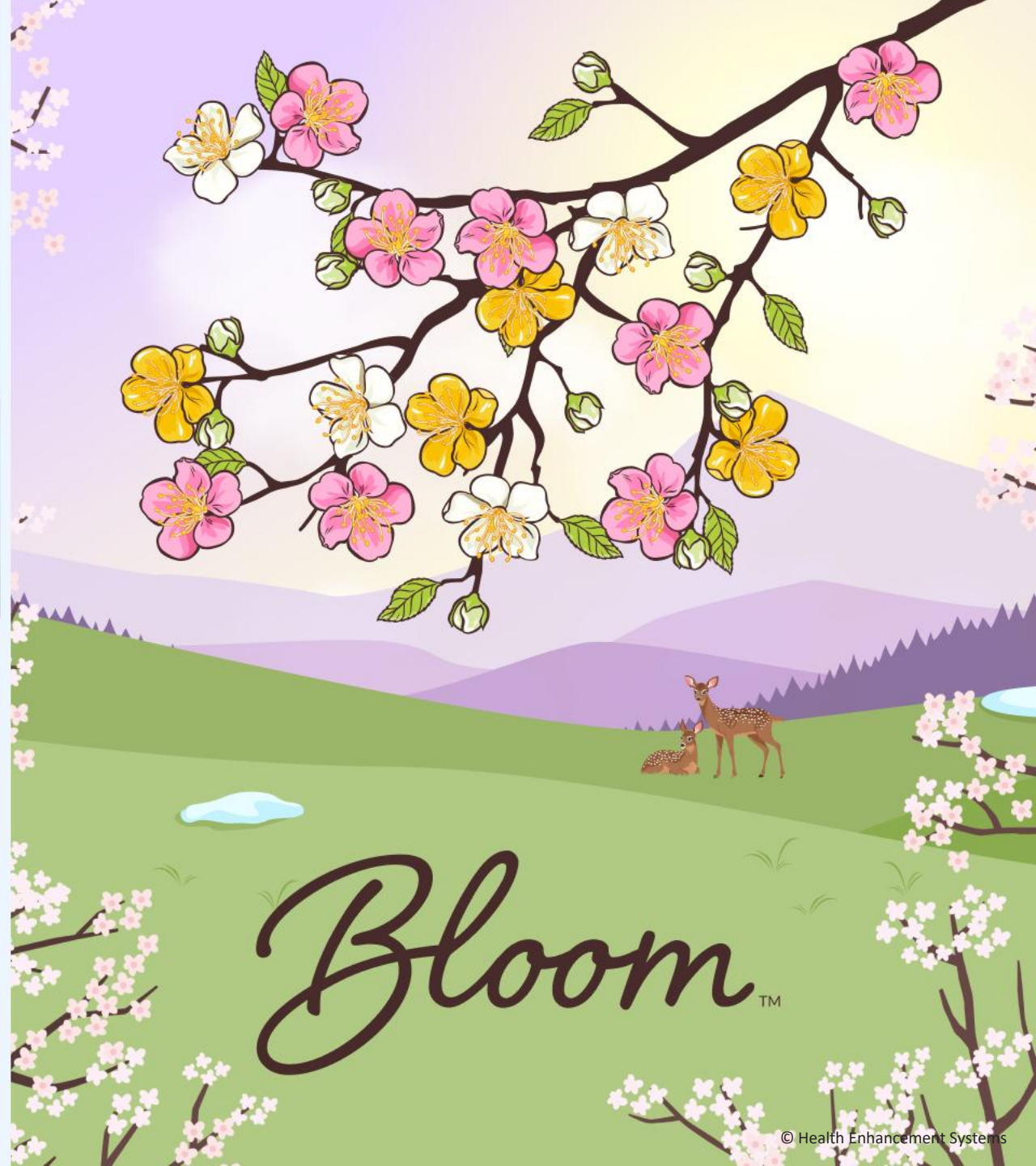
NEW! WHITE PAPER

Mental Health in Motion:

*Walking Your Way to a Healthier,
More Resilient Workforce*



Read Now!



Program Lengths

The logo for GoGOLD, featuring the word "Go" in grey, "GOLD" in gold, and a mountain peak icon integrated into the letter "O".

GoGOLD™

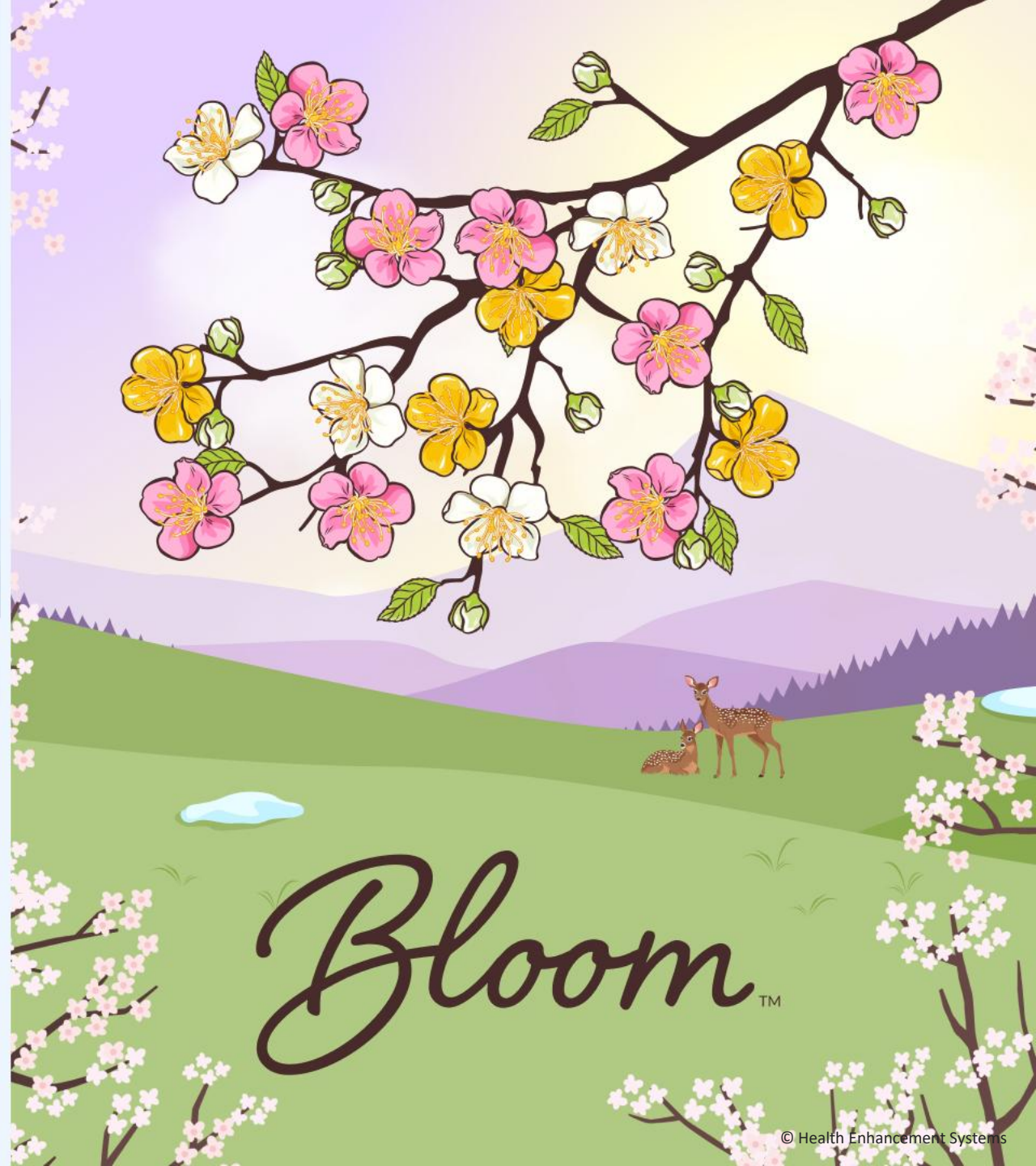
- 4 weeks
- 6 weeks

The logo for Bloom, featuring the word "Bloom" in a dark brown, elegant script font, followed by a small trademark symbol (TM).

Bloom™

- 4 weeks
- 6 weeks
- 8 weeks





Account Management & Promotion Tools

- Dedicated account manager
- Consultations & account update calls
- Wellness challenge timeline
- Email & poster templates
- Promotional cards and videos
- Wellness Champion network tools
- Robust coordinator dashboard including reporting.



Pricing

Setup — \$2775 (1-time fee/challenge)

- **4-week Program** — \$10.09 Per Registrant
- **6-week Program** — \$13.75 Per Registrant
- **8-week Program** — \$15.45 Per Registrant (*Bloom* only)



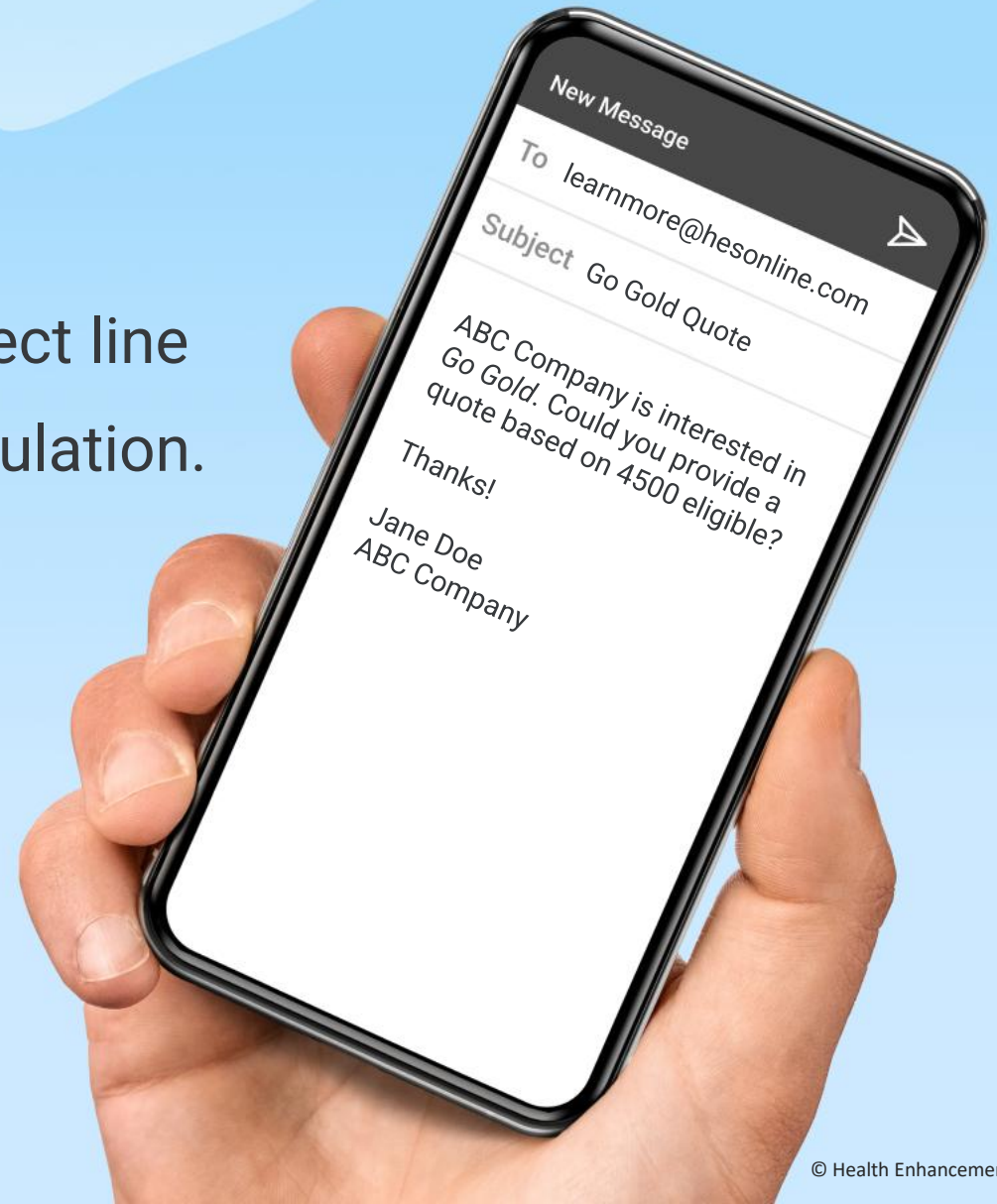
GROUP AND BUNDLED LICENSE QUOTES AVAILABLE UPON REQUEST.

Household Members (age 13+) Participate Free

To Get a Quote

1. Email learnmore@hesonline.com
2. Put “**Go Gold/Bloom Quote**” in the subject line
3. Include your organization’s eligible population.

We'll get back to you within 1 business day.





Thank You

For next steps, call us at **800.326.2317**
or email ***learnmore@hesonline.com***.

